



# RENALDY DAVID SAPUTRA.

CREATIVE TECHNOLOGIST | WEB DEVELOPER &  
DIGITAL MARKETING SPECIALIST

## PROFILE

Saya Renaldy David Saputra (Rey), seorang Web Developer, Digital Designer, dan Visual Creator. Saya terbiasa menggabungkan kemampuan teknis dan estetika visual untuk membangun brand yang kuat, mulai dari website, desain grafis, hingga foto dan video. Dengan pengalaman di bidang digital marketing, saya membantu bisnis dan kreator meningkatkan kehadiran mereka di dunia digital.

## INTEREST

- Psychology
- Creative Ideas
- Finance
- Music
- Photography
- Technology
- Artificial Intelligent

Tempat, Tanggal Lahir : Bitung, 13 November 1999

Umur : 25 th

Status : Lajang

Agama : Islam

## CONTACT

Ponsel: 089601747400

Redasaowsla@gmail.com

rey.digic.id

Jl. Bukit Klp. Gading IV AL. 30, Meteseh, Kec. Tembalang, Kota Semarang, Jawa Tengah 50271

## SKILLS

- Photoshop
- HTML & CSS
- Java Script
- Wordpress
- PHP
- Meta Ads
- Video Editor
- Photography
- Videography
- AI Engineer

## OTHER EXPERTISE

- Web Technologies: HTML, CSS, PHP, JavaScript, Wordpress
- Digital Marketing: Meta Ads, SEO, YouTube Strategy, Instagram Strategy.
- Creative Tools: Photoshop, Photography, Videography, Video Editing
- Music & Entertainment: Music Production, Creative Direction (Band: Cryonix), Live Performance
- Soft Skills: Team Collaboration, Leadership, Content Storytelling

## EXPERIENCE

### *Head Of Barista*

Coffee Project | 2018 - 2019

### *Graphic Designer*

Pip Hunter (Trade) | 2019 - 2020

### *PT. Tandiyu Berdikari Sejahtera (Milenial Design)*

Web Developer | 2020 - 2023

### *CV. Tzuyu Skincare*

Web Developer & Digital Marketing | 2023 - 2024

### *FitNation Group*

Marcomm | 2024 - 2025

## EDUCATION

### *MA NURUSSUNNAH SEMARANG*

IPA 2015-2018

### *Online Schooling*

- **Google** : The Fundamental of Digital Marketing
- **TCI** : Effective Marketing Strategies to Boost Business
- **Geti** : Youtube Content Creator